



*Autorità di Bacino Distrettuale  
dell'Appennino Meridionale*



## LAND-SEA PROJECT

*“Sustainability of the Land-sea System for Ecotourism Strategies”*

### 1<sup>st</sup> PROJECT MEETING

26<sup>th</sup> 27<sup>th</sup> 28<sup>th</sup> April 2017

### AGENDA

Caserta - Termoli  
Italy



Land-Sea focuses on regional policies for sustainable management of coastal ecosystems and stimulates implementation of territorial strategies for ecotourism development.

[www.interregeurope.eu/land-sea](http://www.interregeurope.eu/land-sea)



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**DAY 1**

*26th April 2017 – Steering Committee meeting*

<b>10.00 – 10.20</b>	<b>Welcome and presentation of the agenda</b> <i>(cared by LP)</i>
<b>10.20 – 10.50</b>	<b>Partners Introduction</b> <i>The Project Coordinator (PC), the Financial Manager (FM) and the Communication Manager (CM) introduce themselves and their role.</i> <i>Each partner presents the organization (informally, no slides) and nominates:</i> <i>a. the member of the Steering Committee;</i> <i>b. the local coordinator</i>
<b>10.50 – 11.45</b>	<b>Project Overview</b> <ul style="list-style-type: none"> <li>• Overview of the overall working plan, operational tasks and responsibilities of the partners <i>(cared by LP)</i></li> <li>• Self-defined performance indicators <i>(cared by PC)</i></li> <li>• Decision about the next meetings and skype calls</li> </ul> <i>Questions and answers</i>
<b>11.45 – 12.00</b>	<i>Coffee Break</i>
<b>12.00 – 12.30</b>	Discussing and approving the working plan for the first six months <i>(cared by PC)</i> <i>Questions and answers</i>
<b>12.30 – 13.00</b>	Designing a common tool of investigation <i>(cared by LP)</i> <i>Questions and answers</i>
<b>13.00 – 14.00</b>	<i>Lunch</i>
<b>14.00 – 15.00</b>	<b>Communication plan</b> Presentation and approval of the elements of the communication plan <i>(cared by CM)</i> <ul style="list-style-type: none"> <li>• Invite project partners to join the Interreg Europe community</li> <li>• Templates</li> <li>• Information about the project on the partners' institutional websites</li> <li>• Plan what news and articles will be published on the project website</li> <li>• Folder for media appearances in the project website library</li> </ul> <i>Questions and answers</i>
<b>15.00 – 16.00</b>	<b>Financial management</b> Presentation on financial management, illustration of the implementation rules, reporting procedure, budget lines, FLC <i>(cared by FM)</i> <i>Questions and answers</i>
<b>16.30-19.30</b>	<i>Visit to the Royal Palace of Caserta (shuttle)</i>
<b>20.30</b>	<i>Project Dinner</i>



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**DAY 2**

*27th April 2017 – Study Visit*

<b>7.15 – 10.30</b>	<i>Bus transfer Caserta – Termoli</i>
<b>10.30 – 10.45</b>	<i>Coffee Break</i>
<b>10.45 – 11.00</b>	<b>Welcome and Introduction to the study visit</b> <i>(cared by Director Environmental Department of Molise Region – Mr. Massimo Pillarella Secretary General of Basin District Authority of Southern Apennines – Mrs. Vera Corbelli)</i>
<b>11.00 – 11.45</b>	<b>Presentation of the participating Stakeholders' Groups</b> <ul style="list-style-type: none"> <li>• 1 presentation of the Stakeholders' group from Spain (10 min)</li> <li>• 1 presentation of the Stakeholders' group from Germany (10 min)</li> <li>• 1 presentation of the Stakeholders' group from Bulgaria (10 min)</li> <li>• 1 presentation of the Stakeholders' group from Italy (10 min)</li> </ul> <i>(cared by 1 representative of the Stakeholders' group per Region)</i>
<b>12.15 – 13.30</b>	<b>Visit to Termoli Harbour</b> focus on: <ul style="list-style-type: none"> <li>• Sediment management and coastal erosion</li> <li>• Touristic and commercial development</li> <li>• Control/monitoring system of bathing water</li> </ul> <i>(cared by Italian thematic experts)</i>
<b>13.30 – 14.30</b>	<i>Lunch</i>
<b>14.30 – 14.45</b>	<i>Bus transfer Termoli - Marina di Petacciato</i>
<b>14.45 – 16.00</b>	<b>Visit to Marina di Petacciato:</b> <ul style="list-style-type: none"> <li>• Case study about natural habitat conservation</li> <li>• Case study eco-tourism/Biodynamic Farm</li> </ul> <i>(cared by Italian thematic experts)</i>
<b>16.00 – 19.15</b>	<i>Bus Transfer Termoli - Caserta</i>
<b>20.30</b>	<i>Dinner</i>



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**DAY 3**

*28th April 2017 - Interregional thematic seminar*

*“Coastal Zone Management: assessment of the land-sea system, mapping of emergencies and monitoring system for developing eco-tourism strategies”*

<b>10.00 – 10.25</b>	<b>Institutional Welcome and Introduction</b>
<b>10.25 – 11.00</b>	<p><b>Spanish partner</b> (BCNecologia – Catalonia Region)</p> <ul style="list-style-type: none"> <li>• Overview on the Policy instrument (F.Sanchis)</li> <li>• The Catalan coast: needs and challenges (L.Falcón)</li> <li>• Best practices on mapping of emergencies: Civil Protection Map of Catalonia (F.Sanchis)</li> <li>• Best practices on governance and sustainable planning of tourist destinations coasthigh density (J.Olano)</li> <li>• Tools that can help to implement a new Governance: Legislation (R.Vilella); ETIS and Eurovelo (M.Solé); technological change and regional strategies for the sustainable management (J.Olano)</li> <li>• Overview about the stakeholders group and main conclusions of the first stakeholders Meeting (I. Capdevila)</li> <li>• Presentation of the next interregional event (C.Rubiò)</li> </ul>
<b>11.00 – 11.25</b>	<b>Spanish stakeholders</b> - Control and monitoring of the impact of the climate change in the Ebro delta (F.Sanchis)
<b>11.25 – 11.35</b>	Discussion
<b>11.35 – 11.50</b>	<i>Coffee Break</i>
<b>11.50 – 12.15</b>	<p><b>German partner</b> (Hamburg City)</p> <ul style="list-style-type: none"> <li>• Overview on the Policy instrument: Hamburg Climate Plan (A.Tiemann)</li> <li>• Hamburg Land-Sea-System: Focal Points and Actions (C.Lindemann)</li> <li>• Stakeholder Meeting Hamburg – results and needs (T.Jacob)</li> </ul>
<b>12.15 – 12.35</b>	<b>German stakeholders</b> - case history
<b>12.35 – 12.45</b>	Discussion
<b>12.45 – 14.00</b>	<i>Lunch break</i>
<b>14.00 – 14.25</b>	<p><b>Bulgarian partner</b> (Varna Region)</p> <ul style="list-style-type: none"> <li>• Overview on the Policy instrument: Government regional policy implemented by the Regional governor- the relations between public administration, development of tourism and strengthening of the coastal region (V.Tihcheva)</li> <li>• Overview about the Stakeholders group and main conclusions of the first stakeholders meeting</li> </ul>
<b>14.25 – 14.45</b>	<b>Bulgarian stakeholders</b> - Best practices for visualization the role of Regional administration Varna to develop tourism sector and strengthening of the coastal region (V.Tihcheva)
<b>14.45 – 14.55</b>	Discussion
<b>14.55 – 15.20</b>	<p><b>Italian partner</b> (AdB and Molise Region)</p> <ul style="list-style-type: none"> <li>• Overview on the Policy instrument (A.Di Ludoivico)</li> <li>• Best practices on mapping of natural hazards (D.Conte)</li> <li>• Overview about the Stakeholders group and main conclusions of the first stakeholders meeting (V.Corbelli)</li> </ul>
<b>15.20 – 15.45</b>	<b>Italian stakeholders</b> - Mapping of emergencies and realization of a control/monitoring system (Environmental Regional Agency)
<b>15.45 – 15.55</b>	Discussion
<b>15.55 – 16.00</b>	Conclusions